



February 4, 2010

LOUISVILLE
ARTISANS
GUILD

P.O. Box 7172
Louisville, KY 40207
info@LouisvilleArtisans.org
www.LouisvilleArtisans.org

Dear LAG Artists,

We are extending a special invitation to all Juried members of the Louisville Artisans Guild (LAG) to participate in the 2010 Holiday Showcase. We are happy to be returning to the same location at the American Legion Highland Post at 2919 Bardstown Road. This location is just a few blocks north of the Watterson Expressway and extremely visible to the general public. This year's show will be Saturday November 6th and Sunday, November 7th with set up on Friday November 5th. The hours of the event will be 10am to 4pm for both days.

Because we know artists need to plan their year of shows, we are getting the applications out early with a deadline of May 1, 2010 and will notify acceptance by June 1, 2010. We encourage you to send your application as soon as possible. As you probably know, the Holiday Showcase has been at capacity for the last three years. A waiting list will be created and acceptance will be based on date received and/or a balance of artists in each medium.

We know this same location provides a successful and profitable venue for all our 2010 Holiday Showcase participants.

Sincerely,

2010 Holiday Showcase Committee

Linda Drescher Co-Chair

Mary Ann Hoskins Co-Chair

Kathy Lum Co-Chair

Karen Brown Levy

John and Marlene Dennis

Kay Holsclaw

Phyllis & Jerry Minnery

Geri Roberts



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Louisville Artisans Guild Holiday Showcase 2010 November 6th & 7th, 2010

LOCATION

The Holiday Showcase 2010 will be held at the American Legion Highland Post at 2919 Bardstown Road, Louisville, Kentucky, (across from Krispy Kreme Doughnuts).

This is our fourth year at this location. It is centrally located, just a few blocks north of the Watterson Expressway.

SHOW DATES and HOURS

Set up time, Friday November 5th, from 3:00 p.m. – 7:00 p.m.

Show hours: Saturday November 6th from 10:00 a.m. - 4:00 p.m.

Sunday November 7th from 10:00 a.m. - 4:00 p.m.

BOOTH FEE

Booth fee \$100.00

Electricity for your booth \$35.00 extra. Please bring your own heavy duty extension cords and power strip.

BOOTH REQUIREMENTS

The booth is a 10 X 10 foot space. You will be allowed to use tent frames without the tops but with ***white sides and backs*** as dividers or your own specialized booth setup. The appearance of your booth is essential to promote your work and enhance the overall look of the show. We encourage you to decorate for the holiday theme, **The Highland Post will provide two sturdy 8ft X 30in tables and 2 folding chairs if you would like to use them.** (If you request tables and change your mind, please let us know at least one week before show.) ***All tables must be skirted to the floor.*** Please store your unused items under your tables out of sight. Nothing may be attached to the walls.

ARTIST PARTICIPATION

In order to participate, you must **be a juried member and your dues must be current for 2010 at the time of the application and at the time of the show.** Remember dues for 2010 are due January 1, 2010. **Work exhibited must be consistent with work accepted by the Louisville Artisans Guild jury process.** All artists must be personally present for the show. *If booth is shared by more than one artist, all artists participating must be current Juried members of the Louisville Artisans Guild. All artists also must be present at the show. Please complete information on application for all artists participating.

APPLICATION PROCESS

Applications must be postmarked no later than May 1, 2010. A \$15.00 late fee must be applied to applications postmarked after May 1, 2010. **Booth fee of \$100.00 must be included as well as the \$35.00 fee for electric if requested.** *******The Showcase Committee will base acceptance on: balance of categories, postmark of application and/or space available.** A waiting list will be maintained in case of cancellations. Notification will be by June 1, 2010.

PUBLICITY and MAILING LIST

In order to continue our success at our new location, additional funds and effort will be directed into publicity. A postcard featuring Guild Artists' work will be produced. Twenty cards will be available to participating artists to send to you customers. You may purchase additions cards at a nominal fee if needed.

CANCELLATION

All cancellations and refund request must be in writing and postmarked by October 1, 2010. A \$25.00 cancellation fee will be charged for processing, After October 1, 2010, there will be no refunds.

INSURANCE and SALES TAX

Each artist is responsible for obtaining his or her own insurance and paying sales tax to the state of Kentucky. Be sure to carry a copy of your tax id.

REFRESHMENTS and LUNCH

Exhibitors will be offered complimentary coffee and doughnuts one hour prior to the opening of the show Saturday and Sunday. A snack bar will be available with chili and sandwiches as well as a cash bar with adult refreshments. This will be provided by the Highland Post. Musical entertainment will also be provided for the enjoyment of all.

For questions about the showcase contact:

Linda Drescher Home 452-1670 Cell 550-2481
Mary Ann Hoskins Home 893-3059 Cell 608-2323
Kathy Lum Home 253-9146 Cell 608-2321

Mail the following to:
Kathy Lum
6500 Perrin Place
Crestwood KY 40014

Make check payable to Louisville Artisans Guild
_____ Application
_____ \$100.00 Booth Fee
_____ \$35.00 Electric Fee (If requested)
_____ \$15.00 Late fee (applications postmarked after May 1, 2010)
_____ total